



# SOCIAL IMPACT LEADERSHIP FOR SUSTAINABLE PEACE

A program of United4change Center for International Development & Global Citizenship ©

## DURATION

July 13 – August 10, 2019  
Saturdays from 8:30am – 5:30pm)

## ELIGIBILITY

- Be between 18-26
- Be a member of Interact or Rotaract in the Greater Houston Area.
- Have curiosity about and interest in global development and peace building.
- Willingness to commit 5 Saturdays (Approx. 40 hours).
- Have the ability to work in teams.
- Good written and spoken English.

## DESCRIPTION

The U4C Social Impact Leadership for Sustainable Peace Program is designed to empower young citizens to contribute toward a peaceful and sustainable world by creating lasting positive change in their own communities using the UN's 17 Sustainable Development Goals (SDGs) as a framework. This program will train participants in leadership skills based on values such as compassion, tolerance and social responsibility. As the United Nations has stated: "There can be no sustainable development without peace, and no peace without development." The program is also highly consistent with Rotary International's commitment to service above self and global peace.

This is a unique training opportunity for young global citizens to become effective leaders and explore essential skills and abilities to design, implement and evaluate projects with the purpose of maximizing social impact towards sustainable peace. Social Impact Leaders will be equipped with the knowledge and skills needed to develop effective social change strategies, build resources through collaboration, and leverage the ingenuity, creativity, and resolve of beneficiaries.

U4C's SIL for Sustainable Peace graduates will be exposed to a network of people who are genuinely interested in addressing some of the most serious challenges to humanity that are the result or are created by conflicts.

Participants will:

- Develop critical thinking and social competences;
- Use their creativity and gain confidence to maximize social impact;
- Turn their ideas into action;
- Gain hands-on experience in the design and implementation of social impact projects;
- Develop the skills needed to become effective social impact leaders.



INFO@UNITED4CHANGECENTER.ORG



#U4C10



832-968-4349



WWW.UNITED4CHANGECENTER.ORG

## LOCATION

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Houston, Texas  
(TBD)

## CAPSTONE

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Lead a local or join an international Project of United4Change Center supported by a Rotary Club in Houston.

## PARTNERS

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Rotary Club Humble  
Rotaract Clubs  
Foundations  
Corporations

## DELIVERED BY

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High level global and national recognized professionals, practitioners and experts.

## CERTIFICATE

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Social Impact Leader for Sustainable Peace

## ENHANCING IMPACT FOR SOCIAL GOOD

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Social Impact Leaders will be exposed to complex social issues locally as well as in South American and African communities. They will have the opportunity to lead new projects or be involved in U4C's ongoing projects in Houston and abroad. These opportunities will allow participants to develop the abilities needed to become effective social impact leaders such as accountability, moral imagination, problem resolution, resilience and self-reflection.

## SOCIAL IMPACT LEADERS NETWORK

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After completion, participants will become part of a Global Network Platform. They will learn, connect, share best practices and collaborate to develop innovative solutions to local or global social challenges.

## JOIN US

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If you are interested in joining the next cohort, please email your Resume or CV to [xmurillo@united4changecenter.org](mailto:xmurillo@united4changecenter.org).

Deadline for applications: May 15, 2019



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# CONTENT

Practical Workshops on the following:

TRACKS	SESSION 1	SESSION 2
<b>EFFECTIVE LEADERSHIP FOR SOCIAL IMPACT</b>	<p><i>Morning (8:30am – 12:30pm)</i></p> <ul style="list-style-type: none"> <li>• Leadership: theories and concepts</li> <li>• Skills and abilities needed to become an effective social impact leader</li> <li>• Leadership styles.</li> <li>• Self-empowerment: Integrity, ethical conduct and accountability</li> </ul>	<p><i>Afternoon (1:30pm – 5:30pm)</i></p> <ul style="list-style-type: none"> <li>• Leading a team &amp; teambuilding</li> <li>• Fundamentals of conflict resolution &amp; mediation</li> <li>• Strategies for better communication</li> <li>• Cross cultural understanding</li> </ul>
<b>SUSTAINABLE DEVELOPMENT AND PEACE</b>	<p><i>Morning (8:30am – 12:30pm)</i></p> <ul style="list-style-type: none"> <li>• Global/Local Issues</li> <li>• Agenda 2030 and the Sustainable Development Goals (SDG's)</li> <li>• The role of the non-profit and profit sectors in the implementation of the SDG's</li> <li>• What is the relationship between SDG's and Peace?: Towards Sustainable Peace</li> </ul>	<p><i>Afternoon (1:30pm – 5:30pm)</i></p> <ul style="list-style-type: none"> <li>• Social and ecological responsibility</li> <li>• Aligning a project to the SDGs and Rotary International Focus Areas</li> <li>• How to partner/collaborate with other entities</li> <li>• Learn how and where to communicate projects</li> </ul>
<b>IDEAS INTO ACTION: Implementation of Social Impact Projects</b>	<p><i>Morning (8:30am – 12:30pm)</i></p> <ul style="list-style-type: none"> <li>• Design of SI projects</li> <li>• Impact Assessment</li> <li>• Project Management</li> <li>• Gender Sensitivity</li> </ul>	<p><i>Afternoon (1:30pm – 5:30pm)</i></p> <ul style="list-style-type: none"> <li>• Financial Management</li> <li>• Marketing &amp; Social Media</li> <li>• Monitoring &amp; Evaluation</li> <li>• Stakeholder Engagement</li> </ul>
<b>FUNDING</b>	<p><i>Morning (8:30am – 12:30pm)</i></p> <p>Fundamentals of:</p> <ul style="list-style-type: none"> <li>• Grantsmanship</li> <li>• Fundraising Strategies</li> <li>• Pitching &amp; Storytelling</li> </ul>	<p><i>Afternoon (1:30pm – 5:30pm)</i></p> <p>Fundamentals of:</p> <ul style="list-style-type: none"> <li>• Philanthropy</li> <li>• Impact Investing</li> <li>• Social Entrepreneurship</li> </ul>
<b>FINAL DAY</b>	<p><i>Morning (8:30am – 12:30pm)</i></p> <ul style="list-style-type: none"> <li>• <i>Putting all together</i></li> </ul>	<p><i>Afternoon (1:30pm – 5:30pm)</i></p> <ul style="list-style-type: none"> <li>• <i>Presentations</i></li> <li>• <i>Graduation</i></li> </ul>

