



CERTIFICATE PROGRAM IN SOCIAL IMPACT LEADERSHIP FOR SUSTAINABLE PEACE

A program of United4Change Center for International Development & Global Citizenship ©

DURATION

Two (2) Saturdays

October 12, 2019 AND
November 2nd, 2019

From 8:30am – 5:30pm

ELIGIBILITY

- Be between 18-26
- Be a member of Interact or Rotaract in Texas or New Mexico.
- Have curiosity about and interest in global development and peace building.
- Willingness to commit 2 Saturdays in Fall, 2019.
- Have the ability to work in teams.
- Good written and spoken English.

DESCRIPTION

The U4C Social Impact Leadership for Sustainable Peace Program is designed to empower young citizens to contribute toward a peaceful and sustainable world by creating lasting positive change in their own communities using the UN's 17 Sustainable Development Goals (SDGs) as a framework. This program will train participants in leadership skills based on values such as compassion, tolerance and social responsibility. As the United Nations has stated: "There can be no sustainable development without peace, and no peace without development." The program is also highly consistent with Rotary International's commitment to service above self and global peace.

This is a unique training opportunity for young global citizens to become effective leaders and explore essential skills and abilities to design, implement and evaluate projects with the purpose of maximizing social impact towards sustainable peace. Social Impact Leaders will be equipped with the knowledge and skills needed to develop effective social change strategies, build resources through collaboration, and leverage the ingenuity, creativity, and resolve of beneficiaries.

U4C's SIL for Sustainable Peace graduates will be exposed to a network of people who are genuinely interested in addressing some of the most serious challenges to humanity that are the result of, or are created by, conflict. Participants will:

- Develop critical thinking and social competences;
- Use their creativity and gain confidence to maximize social impact;
- Turn their ideas into action;
- Gain hands-on experience in the design and implementation of social impact projects;
- Develop the skills needed to become effective social impact leaders.



INFO@UNITED4CHANGECENTER.ORG



#U4C10



832-968-4349



WWW.UNITED4CHANGECENTER.ORG

LOCATION

Participants can join either
Virtual or face-to-face in
Houston, TX or Hobbs, NM

CAPSTONE

Lead or join a local or international project of United4Change Center supported by a Rotary Club in Texas or New Mexico.

PARTNERS

Humble Rotary Club
Hobbs Rotary Club
Rotaract & Interact Clubs
Foundations
Corporations

DELIVERED BY

High level global and national recognized professionals, practitioners, experts and Rotary Peace Fellows.

ENHANCING IMPACT FOR SOCIAL GOOD

Social Impact Leaders will be exposed to complex social issues locally as well as in South American and African communities. They will have the opportunity to lead new projects or be involved in U4C's ongoing projects in Houston and abroad. These opportunities will allow participants to develop the abilities needed to become effective social impact leaders such as accountability, moral imagination, problem resolution, resilience and self-reflection.

SOCIAL IMPACT LEADERS NETWORK

After completion, participants will become part of a Global Network Platform. They will learn, connect, share best practices and collaborate to develop innovative solutions to local or global social challenges.

JOIN US

If you are interested in joining the next cohort, please email your Resume or CV to xmurillo@united4changecenter.org.

Deadline for applications: August 31st, 2019

Application Online: <https://forms.gle/VpnZ1scdkbwYDqbQ6>

CERTIFICATE

Participants who complete this program will receive certification as Social Impact Leaders for Sustainable Peace.



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CONTENT

Practical Workshops on the following:

SATURDAY	SESSION 1	SESSION 2
<p>Saturday October 12th, 2019</p>	<p>EFFECTIVE LEADERSHIP FOR SOCIAL IMPACT <i>Morning (8:30am – 12:30pm)</i></p> <ul style="list-style-type: none"> • Leadership: theories and concepts • Skills and abilities needed to become an effective social impact leader • Project team communication strategies (cross-cultural understanding) • Fundamentals of conflict resolution/prevention 	<p>SUSTAINABLE DEVELOPMENT AND PEACE <i>Afternoon (1:30pm – 5:30pm)</i></p> <ul style="list-style-type: none"> • Global/Local Issues • Agenda 2030 and the Sustainable Development Goals (SDG's) • The role of the government, non-profit and profit sectors in the implementation of the SDG's • The role of youth in sustainable peace. • What is the relationship between SDG's and Peace?: Towards Sustainable Peace • The 8 pillars of Positive Peace
<p>Saturday November 2nd, 2019</p>	<p>IDEAS INTO ACTION: Implementation of Social Impact Projects <i>Morning (8:30am – 12:30pm)</i></p> <ul style="list-style-type: none"> • Aligning a project to the SDGs and Rotary International Focus Areas • Design Thinking to Advance the Sustainable Development Goals • Project Implementation & Management • Stakeholder Analysis & Needs Assessment (Gender Sensitivity) • Monitoring & Evaluation 	<p>FUNDING <i>Afternoon (1:30pm – 5:30pm)</i></p> <ul style="list-style-type: none"> • Budgeting & Financial Management • Marketing & Social Media • Fundamentals of Grantsmanship • Fundraising Strategies • Pitching & Storytelling <p>PUTTING ALL TOGETHER GROUPS PRESENTATION</p>



INSTRUCTORS



Ximena serves as President and Chief Executive Officer, as well as serving on the board of directors of U4C. She is an international business professional and social entrepreneur. In addition to her role at U4C, Ximena is a consultant in the areas of global development, corporate social responsibility, international business and social entrepreneurship.

Ximena holds a Master's Degree in International Business from the University of St. Thomas, Houston and has designed and implemented successful international business development and marketing campaigns in the U.S. and Latin America.

Her global development experience includes involvement with USAID and the United Nations Association. Ms. Murillo was the Alumni Director for the Goldman Sachs 10,000 Small Businesses initiative at Houston Community College, a corporate engagement investment funded by the Goldman Sachs Foundation. A native of Bolivia, Ms. Murillo is fluent in both Spanish & English and she has served as a consultant and professional translator for the UNDP Latin America Regional Service Centre-Panama.



Terri-Ann Gilbert has over 17 years of experience in research, policy and programme formulation in international development, regionalism and youth participation in labor markets, justice systems and governance processes. She has worked in project management and political advisory roles with the Governments of Canada and Jamaica. Dr. Gilbert has also served as a youth empowerment expert and advisor to the CARICOM Secretariat, Caribbean Regional Youth Council (CRYC), the Commonwealth Secretariat at the United Nations, including as a facilitator of youth social audit processes. Most recently, she was appointed by the UN Secretary-General to an Advisory Group of Experts for the Security Council-mandated Progress Study on Youth Peace and Security.

As an activist researcher, she is interested in practical ways to support people's participation in the politics of development, through democratic governance processes. She explores those interests in her writing and teaching in Development Studies at the University of the West Indies, Mona Campus in Jamaica. Terri-Ann holds a Ph.D. in Politics from the University of Sheffield, an MSc in Development Planning (Distinction) from the University College London and a BSc (First Class Honours) in International Relations from the University of the West Indies.





Robert (Bob) Reid is a practitioner in private philanthropy. Dr. Reid's research interests have included private philanthropic practice and human behavior in organizations, resulting in new insights with implications for both practitioners and policymakers. In his executive leadership roles in philanthropy and business, he has developed innovative interventions in organizational leadership, healthcare, behavioral health, human services and public education. For the past couple of decades, Dr. Reid managed a private foundation focused on education reform, community and economic development, social services, and programs aimed at enhancing quality of life for area residents on a regional basis. Previously, he had a successful career in turning around underperforming healthcare institutions and managing a network of hospitals including both acute care and behavioral health facilities.

Dr. Reid has several years of experience in designing innovative behavioral health interventions for at-risk populations, with a particular focus on people suffering long-term, structural dislocation. Dr. Reid has earned several degrees including a Ph.D. from Oklahoma State University, OPM certification from the Harvard Business School, an MBA from Santa Clara University, and a BA degree from the University of Redlands. He presently lives in Hobbs, New Mexico and has served on many national, regional, and local boards/committees focused on public policy, effective philanthropy, healthcare delivery, education reform, and drug addiction/alcoholism-related prevention and treatment. Dr. Reid has also served on several corporate boards and as an advisor to an award-winning global nonprofit organization.



Gerardo Berthin has nearly 20 years of experience, as a program officer/director/manager and/or technical advisor for various large and complex policy reform programs in democracy and governance. As a practitioner he has worked in Africa, Latin America and Central and Eastern Europe for both UNDP and USAID and has extensive experience in the governance and public policy reform field, particularly as related to topics such as local governance, decentralization, transparency and accountability, as well as citizen participation.

Dr. Berthin has conducted several governance assessments, to incorporate activities into donor and/or government strategies in nearly 40 countries around the world. He is the author and co-author of more than 12 UNDP national human development reports worldwide and numerous books, technical manuals, journal articles and capacity building workshops. He has done consultancies for the Inter-American Development Bank (IDB), the Swiss Agency for Development and Cooperation, and the Swedish Agency for Development Cooperation, among others. Dr. Berthin is a graduate in



International Politics from George Washington University (Washington D.C.), he holds two Masters Degrees: one in Political Science, the other in Latin American Studies from Georgetown University (Washington D.C.) and a Second one from the University of Chicago respectively. He is a Certified Trainer from the United Nations Staff College in Turin-Italy and a Certificate from Harvard University/J.F.K School of Government on Leadership in Development to Manage Political & Economic Reform. He has taught undergraduate and graduate courses at various universities in the United States, Europe and Latin America.



Marc Mori offers a wide range of consulting services addressing risk, conflict analysis, project management, and training -- while creating opportunities for authentic dialogue. Marc partners with clients from start to finish, focusing on their needs while producing fresh ideas, developing effective strategies, and creating scalable solutions. He was an Army Infantry Officer in Germany when the Berlin Wall Fell in 1989. He then worked for the Department of Human Services for the State of Hawaii in 1990. In 1991 Marc joined the FBI as a Special Agent working criminal and national security investigations, where he retired three years ago. When he is back in Houston, works with Be the Peace Be the Hope as a facilitator when he is in Houston and works as a security consultant when he goes overseas. He is married with 3 children, with his little girl still in High School. Marc was selected as a Rotary Peace Fellow in 2016. He enjoys yoga, music, motorcycles, and has many interests involving healing the human condition.

